



Santlal Industries Limited
(A Government Recog. Export House)

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INTRODUCTION

Santlal Industries Limited is a recognized export house, a large scale industry having its registered office at 233 Narain Nagar, Mainpuri (U.P.) INDIA and well equipped, latest world class technology for rice milling and processing plants directly imported from Satake (Japan), Buhler (Switzerland), Schmidt Seeger (Germany). The company since its incorporation is into the Indian rice Industry with the sole aim to serve the finest quality of rice all over the world under its flagship brands SL & Mayur.

Santlal Industries Limited is known in the world among top class manufacturers, exporter and supplier of full range of best quality parboiled long grain Indian Basmati Rice. The company is fully equipped for production of all varieties of the long Grain Indian basmati rice like Pusa 1121, Pusa 1509, Sugandha, Pusa basmati rice plain and parboiled in their original flavors. The competitive advantage that SLI enjoys over others is its 37 acre campus and a warehousing capacity of around 72000MT of paddy which is spread over more than 66 acres fully owned by the company.



HISTORY

The history of the company dates back to Flour mill, our first manufacturing concern Rudi Rollers Flour Mill Pvt Ltd based at Mainpuri (U.P.) India , set up with the latest world class technology with annual capacity of more than 100000 Tonne per annum, marketing the products under our flagship brand Shiv Shakti.

Santlal Industries Limited was founded in the year 1999 by two entrepreneurial brothers, with extreme hard work and unstoppable dedication it started processing of non basmati rice. With continuous improvements and capacity enhancements, the company entered the Indian long grain basmati rice production in the year 2008.

It was really a transforming journey, the company underwent expansion and diversification of its capacity making it up to 60MT of RICE per hour and generating 4.65MW of clean and renewable energy through two biomass captive power plants.



PROMOTERS



PROMOTERS :

ANAND SWAROOP AGARWAL: The man who laid foundation of The Santlal Group back in eighties, the head of the group, having an experience of more than 50 years in the field of agro industry. He is not only known for his social presence in the state, but his unmatched dedication to work for the society is well respected through the state of Uttar Pradesh.

ANIL AGARWAL: The financial head of the company, he is the most dynamic person of the company. His modern outlook has enabled the company to adopt latest technology delivering the finest quality products at unmatched prices.

SUNIL AGARWAL: A successful leader under whose management and leadership the company achieved unparallel success story. His serious dedication to take the company forward has been the reason behind company's largest milling capacity in Uttar Pradesh. His devoted nature to rank company globally is something we all learn from.

PRANJAL AGARWAL: The young generation entrepreneur joined the company in 2012, after completing graduation from Bradford University (UK). He is the son of Mr. Anil Agarwal. His modern approach is helping the company by providing best ways to solve everyday challenges.

SHIVANI AGARWAL: The young and energetic entrepreneur, a gold medallist from school, she joined the company in 2013 after graduating from Amity, Noida. She is the daughter of Mr. Sunil Agarwal. She currently plays an active role in after day to day finance of the company.

AKANKSHA AGARWAL: Daughter of Mr. Anil Agarwal, She joined the company after completing her MBA. She looks after everyday accounting and operations of the company and is helping the company to market their products in the domestic market.



VISION STATEMENT

At SANTLAL INDUSTRIES LIMITED, we work to achieve Excellency in terms of quality and customer delight with the use of world class processing technologies with the sole aim to be leaders of the global rice industry.

MISSION STATEMENT

To invest our time and efforts in providing the finest quality of rice and focus on expansion through acquisitions and increasing global presence.



PRODUCTS

Products & Their Specifications



Sno.	Quality	Moisture	Average Length	Purity	Packaging
1	1121 White Par-Boiled Rice	12%	8.35mm+	92%	As Per Buyer
2	1121 Golden Par-Boiled Rice	12%	8.25mm+	92%	As Per Buyer
3	1509 White Par-Boiled Rice	12%	8.35mm+	92%	As Per Buyer
4	1509 Golden Par-boiled Rice	12%	8.20mm+	92%	As Per Buyer
5	Sugandha White Par-Boiled Rice	12%	7.85mm+	95%	As Per Buyer
6	Sugandha Golden Par-Boiled Rice	12%	7.72mm+	95%	As Per Buyer
7	Pusa Basmati White Par-Boiled Rice	12%	7.40mm+	94%	As Per Buyer

QUALITY CONTROL

The company enjoys certification from HACCP, FSSAI, ISO 9000-2008, 22000-2005. The company's laboratory has more than 30 trained people with fully equipped latest machines, so as to match the quality of the product as per the buyers specifications. We attribute the good quality of our products to the location of the industry, which is situated between two holy rivers of India- the Ganges and Yamuna.

Similarly every consignment of finished products that leaves our premises is thoroughly checked and analyzed to the finest quality.



FUTURE PROSPECTS

The company looks forward to capturing new markets in export sales as well as strengthening its presence domestically and the company looks forward to make use of clean and renewable energy including solar and wind by developing a solar food park.

The scarcity of basic health and education facilities and the company's care for the people of in and around the city is giving an opportunity to entering into medical education, hospital and research centre in Mainpuri (U.P.) India.



CORPORATE SOCIAL RESPONSIBILITY:

“It is the responsibility of every organization to give back to the society for what it takes from it.”

SLI has been walking on the same path since 1990's. Following are the instances:

SLI has always undertaken serious efforts to improve the living standards of the nearby farmers. It paved the way for cultivation of basmati paddy in the area by selling high quality seeds like 1121, 1509, sugandha and all basmati varieties ensuring higher yield of the crop and improved prices for the farmer.

SLI has also created and improved reputation of the local Marketplace. It now enjoys the title of the marketplace where farmers get the best prices for their goods. The arrival of the agricultural products has increased significantly over the years.



Contact Us

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